



**GUILD  
OF CLEANERS  
& LAUNDERERS**

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Qualification  
Choose the Guild  
of Cleaners and  
Launderers

# Guild of Cleaners and Launderers



**April 2014 E-Bulletin**

( This and previous issues now archived on the Guild's Website )

## Out Now - A Guild News which is a Handy Reference Book

**Guild News**—Quick reference information in the format of the Guild News is ready now and will be posted off when you renew your subscription for the new financial year.

**Guild Facilitates Training-** Being concerned about the lack of training for the next generation of laundry managers a group of Guild Fellows have put together a training programme, complete with course notes and supported with power point presentations. It is proposed that a week long intensive training course be held for the week commencing 27th of October 2014, and already the Worshipful Company of Launderers (WCL) have stated they will support any employer who sends a candidate with £100 per student if proof of payment is provided. The Johnson Group have generously offered the free use of their training rooms at the CPU in Rugby, which is an ideal central location with good train and road connection facilities. The course will be residential, with accommodation in a nearby Hotel, to enable the students to concentrate and get the most from the course. The trade magazines will carry information about the course to get maximum publicity. There are ten places available and the course will cost £1,000 each before the rebate is claimed from WCL.

**CleanEx at Ascot**—The big date in the industry calendar is the LCT CleanEx Exhibition at Ascot on Sunday and Monday 27/28th of April. It is almost upon us. The Guild will have a stand (Unit 10) on the upper floor and we are planning to have some live practical demonstrations relative to the industry. If you are going to Ascot don't forget to visit the stand you will be very welcome.

**Examination Board**—March is a busy time for Guild Examination activities—a training course is being run in Ireland which will finish with the Guild Intermediate Laundry Technology Examination and soon to get underway is an Advanced level dry cleaning course in Scotland which will terminate with the Guild Advanced Level Dry Cleaning Technology Examination. Good luck to all of the candidates.

**Guild E-Bulletins.** -If we have your e-mail address you will be receiving three electronic bulletins per month and the feed back on the "Amber Alert", warning of garments, or items, likely to give problems is receiving very favourable feedback. If you have experience of an item that has failed in cleaning please lets us have the information on it, plus a photograph, and then we can warn others of the problem, as well we can provide feedback to the manufacturers. The "Technical Bulletin" is the newest of the electronic information we are able to send off and by making use of e-mailing we are able to keep postage costs down, but at the same time improve member contact.

**Subscription Renewal Time**—The Guild's financial year came to an end on the 31st of March which means that the Guild Secretariat will be expecting members to send in their subs for the new financial year. It helps to keep costs down if you pay promptly. There are many ways to pay, on line by visiting the Guild's Website [www.gcl.org.uk](http://www.gcl.org.uk), and scrolling down the choices on the left hand side, or by cheque, or by telephone using your credit card.

**The Guild on Social Media.** - Are you a follower of social media? The Guild has blogs on Facebook as well as LinkedIn and there is already a world wide following. It is nice to see the positive comments but some comments can be outrageous and lack any credible accuracy. It is a new medium and these are the early days when we all learn to see what help, or advantage, this modern communication tool can bring us.

**Sunday Training Sessions** -There is a call for more training sessions on both Stain Removal and Retail Selling in our industry and we have names for organising these from both the North West of England and South of London. At present we have insufficient numbers to carry out the courses at a modest cost. If you are interested in any of these please let the Guild Secretariat know.

**Future Dates for your Diary** -Wednesday 18th June 2014 Annual General Meeting, to be held at the Ramada Encore Hotel, Haydock. Commencing at 1.00pm

Sunday 5th September Scottish Conference The Westerwood Hotel, Cumbernauld.

Sunday 16th November, Wetherby Seminar, Wetherby, Yorkshire.

**The Loss of an Icon**— During the month of March an obituary notice was sent out to Guild members following the death of Shaun Mason who was a very enthusiastic user of 'Professional Wet Cleaning' and who also gave several presentations on the subject to conferences. It was his funeral on the 27th of March and many Guild members attended as did many of his friends and business colleagues, so many in fact the church was full with a large group having to stand whilst paying their respects. Our sympathy goes out to his wife, Alexis, and his two daughters. What a sad loss.

Visit The Guild's Web  
site at  
[www.gcl.org.uk](http://www.gcl.org.uk)

Available for viewing  
past copies of all e-  
Bulletins and Amber  
Alerts,

also past copies of  
the Guild Newsletter

Guild Membership Renewal? Your  
Membership Subscription for the year  
2014/2015 is now due for renewal.

You can pay on line by visiting the  
Guild Website at [www.gcl.org.uk](http://www.gcl.org.uk), or  
alternatively, Telephone 01698  
322669

Don't forget the LCT CleanEx Exhibi-  
tion is this month at Ascot Race-  
course. The Guild have a stand, U10,  
and Council members will be in atten-  
dance and will be pleased to see you.



**Guild of Cleaners  
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56 Maple Drive,  
Larkhall, South Lanarkshire,  
ML9 2AR

Phone: 01698 322669  
E-mail: [enquiries@gcl.org.uk](mailto:enquiries@gcl.org.uk)



**Plans For April? Your Guild will have a stand on the upper floor of the LCT Cleanex Exhibition on the 27/28th of April 2014. Guild Officers will be in attendance on both days to meet members and visitors and it is also planned to hold a series of demonstrations on stain removal.**