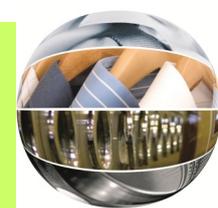




**GUILD
OF CLEANERS
& LAUNDERERS**

For A Better
Qualification
Choose the Guild
of Cleaners and
Launderers

Guild of Cleaners and Launderers



February 2016 E-Bulletin

Exhibition and Conference!



**Booking
Places
"Future of
Clothes
Care"
Conference
and
Exhibition**

**Exhibition
opens at
9.00am**

**Conference starts at 10.00am
Park Royal Hotel,
Warrington. Just off the M56
Motorway, one junction away
from the M6 with a train Line
link to London and Glasgow
on the Intercity Main Line**

Guild Membership Renewal? Your Membership Subscription for the year 2015/16 is now seriously **overdue** and remember that you can now pay on line by visiting the Guild Website at www.gcl.org.uk, or alternatively, Telephone 01698 322669. Many thanks to those who paid on time because this saves money and time in having to check and chase late payers. Contact enquiries@gcl.org.uk Guild National Conference 28th February 2016, Park Royal Hotel, Warrington. Just off the M56 motorway. Exhibitor Enquiries welcomed, with already fifteen booked up spaces. Guild Web Site has been upgraded visit <http://gcl.org.uk> to see what a difference we have made.

See this month a Technical Bulletin on Wet Cleaning and again four Amber Alerts—

Debenham's Debruss Dress with label issues, Louis Vitton Dress with PU panel, Chanel Cashmere Jumper with glass beads, and Dolce Gabbana belero with bonded PU adornments.

**Guild of Cleaners
and Launderers**

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Garment Care Labels That Are Confusing

Last month we featured care labels in our E-Bulletin and again this month we have issued four Amber Alerts for garments that have inadequate garment care labels. Pity the poor counter staff who have much more to look out for now than in previous years because so much of our fabrics and garments are imported without the necessary controls on suitability of the care label for the correct aftercare. Being a Guild member you have access to more up to date information on faulty items than at any time in the history of the industry. It is also archived on the Guild's Website allowing you access 24/7.

News on the Guild's National Conference and Exhibition Sunday 28th February 2016

"The Future of Professional Cleaning". Free Entry Plus -The best of the cleaning industry suppliers will be exhibiting in the exhibition Hall of the Hotel, The Park Royal, Warrington, (just off the M56 Motorway), on the Sunday and entry will be from 9.00am, free tea/coffee, plus lunch will be served in the exhibition area to enable attendees to get the maximum possible from their time there. The conference will commence at 10.00am, in the conference hall, with presentations from the industry's most illustrious speakers. At the time of going to press we are over 85% full. You have still time to get your booking in contact enquiries@gcl.org.uk via e-mail, or telephone 01698 322669 and speak to Debbie at the Guild office.

The Worshipful Company of Launderers is again offering travel scholarships through its Launderers Education Trust Fund Travelling Scholarship. For 2016, applications are invited from the dry cleaning industry and the sponsor is DaneRealstar. Four scholarships are available and each successful candidate will receive a grant of up to £1,000 towards the cost of subsistence and travel for a four-day tour of Italy to visit selected drycleaning and finishing equipment plants and dry cleaning processing units between 9 and 13 May. The scholarship is open to senior supervisors and to trainee/junior managers who can demonstrate their ability and experience within the drycleaning sector. A committee of the Worshipful Company of Launderers will review applications. Candidates will be expected to produce a written report, suitable for publication, on the innovations and examples of best practice they have seen. Application forms can be obtained from Stuart Boyd, chairman of the Worshipful Company of Launderers education committee (email: stuart@ltcworldwide.com).

One of the Papers to be given at the Guild National Conference deals with Lighting and Saving money.

Think of lumens as a "new" way of knowing how bright a lamp is.

Lumens = Light Output.
In simple terms, Lumens are a measure of the total amount of visible light (to the human eye) from a lamp or light source. The higher the lumen rating the "brighter" the lamp will appear. We have all bought 50W or 60W conventional bulbs or spotlights in the past expecting a certain level of brightness. This incorrectly linked power consumption (Watts) to light output. At the Conference Nathan Badger will explain why More Light, can mean less energy (Watts) with LED. With low energy LED lamps, more light output can be achieved with much less power consumption. For example, a 6.5W LED lamp will give a similar light output to a 50W Halogen bulb. That's 87% less energy for the same light output! When using LED more energy is converted to light rather than heat. As technology improves, more lumens will be produced using even less Watts - i.e. more lumens per Watt. So as a result, using Watts as a guide to brightness is no longer relevant.

Lumens - Conventional vs LED lamps. To achieve the same light output of a 60W conventional bulb you will need an LED lamp with around 800 - 850 lumens. All Integral LED lamps have the lumen rating clearly marked on the packaging and on the lamp base. Nathan Badger is from Ecosave UK Energy Saving Solutions and will explain how upgrading your business lighting can save money, help finding stains, make your cleaned work look more appealing, as well as brighten up your premises.

Guild Exhibition Larger than Ever at the National Conference

Seventeen stands and fifteen exhibitors make this National Conference the biggest Exhibition that the Guild has ever hosted with exhibitors including Alex Reid, Bluefin Insurance Group, Bowe Textile Cleaning, Caraselle, Clean Supply / Kruessler, Cullen Wealth, Dane Real Star, The Drycleaning Technology Centre, Eco Save UK, Electrolux, Ideal Manufacturing, Kingdom Machinery, Textile Care Supplies LTD., Textile Services Association and The Guild of Cleaners and Launderers. Two exhibitors have double stands.

Plans For April? Your Guild will have a stand on the upper floor of the LCT

Cleanex Exhibition on the 24/25th of April 2014. Guild Officers will be in attendance on both days to meet members and visitors. We will also be doing live demonstrations of stain removal actually on the stand. If you can make it to the Ascot Race Course on the Sunday or Monday there will be plenty to see.

