

GUILD OF CLEANERS  
AND LAUNDERERS

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AMBER ALERT

Alex & Co  
Ladies White Evening Jacket



Problem Buttons Attached to Jacket Colour  
Bleeds Off On To Fabric



**Fibre Content—Outer Fabric**

48% Polyester, 44% Cotton, 7% Polyamide, 1% Elastane

**Fibre Content Lining**

100% Acetate

**Responsibility**—Although the label warns of a problem with heat in finishing the label could be said to have inadequate care information, therefore it is the manufacturer, but any other item processed with this coat that is also marked then you are responsible for the damage caused.

You may also find the colour comes off in steam finishing, therefore you are advised to take off the buttons prior to cleaning and finishing and replace them afterwards.

The buttons are an accessory and it is likely they have not been tested to be fit for purpose.

**Corrective Action**

Remove buttons, treat offending area with dry cleaning detergent and then re-clean.

Diluted Hydrogen Peroxide applied with a little heat will remove any residual stain.

Care Label – Dry Clean Only

“Obviously we cannot say that other items of the same type will have the same problem, or that a different method of cleaning may have had a more satisfactory result, because this was not tested, but we advise caution and that you carry out your own test if you are going to clean this type of garment.”