

GUILD OF CLEANERS
 AND LAUNDERERS

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AMBER ALERT

Garment Labelling—Using skill and common sense in understanding what is the right care for the garment because following the care label would ruin the garment



Irrespective of the manufacturer or supplier of the item we can build up a profile of a garment and, using our skill and judgement, we can design the right process to care for the customer's valuable item entrusted to our care.

This is a good example to examine—a white silk garment made in India with



Embellishments that are an integral part of the dress. Can the cleaner process this in accordance with the label?

The answer is there but not written down on the labels. The silk fabric was woven in India and it is this that the care label refers to not the additional embellishments and adornments which have been added at a later stage long after the time when someone determined which care label was to accompany the fabric.

In making your decision on the accuracy of the care label think about the making up of the garment. For the care of the white woven silk cloth the label is the best advice, but then whoever made up the dress decided to add to its appeal by embroidery sewing and bonding new features. The completed dress was not then subjected to an additional test to see if the care label was still valid.

The two clues for the cleaner—the new features, in this case the adornments and the country of origin.

Had it been cleaned following the care label it would have been ruined.

Use your skill and judgement

“Obviously we cannot say that other items of the same type will have the same problem, or that a different method of cleaning may have had a more satisfactory result, because this was not tested, but we advise caution and that you carry out your own test if you are going to clean this type of garment. ”