

GUILD OF CLEANERS
AND LAUNDERERS

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AMBER ALERT

Temperley of London

Dry Clean Only Dress with beaded accessories



Label Made in India Dry Clean Only
With no other care label symbols



If cleaned in Perchloroethylene the
beads will melt marking off on the gar-
ment and any other item in the same
load.



Responsibility for the inadequate care label is the garment supplier. For the damage to other items in the same load this is the responsibility of the dry cleaner.

The lesson to be learned here is that adequate care should be taken on receipt of the garment and any beads, or sequins, should be tested to see if they will dissolve, especially if you are using the solvent perchloroethylene. Also remember that one bead passing the test does not mean all will pass because manufacturers may use accessories from different sources.

It is better to err on the side of caution.

“Obviously we cannot say that other items of the same type will have the same problem, or that a different method of cleaning may have had a more satisfactory result, because this was not tested, but we advise caution and that you carry out your own test if you are going to clean this type of garment.”