

Amber Alert

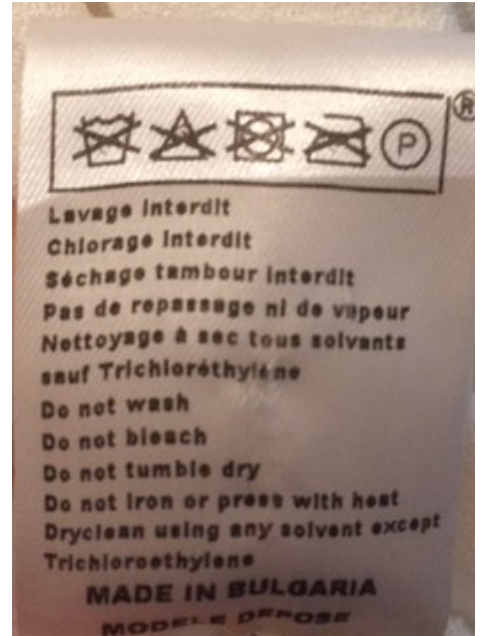
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GUILD OF CLEANERS
AND LAUNDERERS

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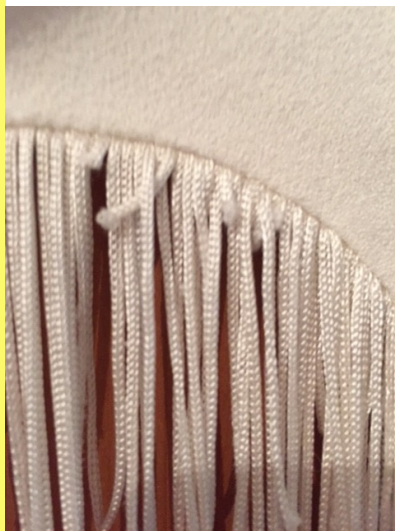
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Jacket Supplied by Maje Made From 100% Viscose Rayon Labeled Incorrectly



The type of tassels on this garment are particularly susceptible to mechanical action in cleaning and require very careful handling if damage is to be avoided. For example clean with delicate items or on its own, medium to high dip very short cycle with interrupted cage rotation.

The circle P care label for this type of garment is quite plainly wrong. As a very delicate item it should have been labelled circle P underlined. The manufacturer gave no information at all on the after-care label that the trim was highly susceptible to mechanical action during cleaning.



It could be said that the cleaner should be alert to this type of potential problem and if not entirely confident that trims will stand up to cleaning they should be protected, or removed, or else the garment rejected for cleaning, or if appropriate processed at owners risk.

It is quite obvious that the garment type has not been tested against BS/ISO 3175 (the testing standard that lies behind the circle symbols)

“Obviously we cannot say that other items of the same type will have the same problem, or that a different method of cleaning may have had a more satisfactory result, because this was not tested, but we advise caution and that you carry out your own test if you are going to clean this type of fabric.”

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