



**GUILD  
OF CLEANERS  
& LAUNDERERS**

For A Better  
Qualification  
Choose the Guild  
of Cleaners and  
Launderers

# Guild of Cleaners and Launderers



**A u g u s t 2 0 1 5 E - B u l l e t i n**

## Guild Scottish Conference and Exhibition—Sunday 6th of September at the Westerwood Hotel and Golf Resort, Cumbernauld.

Just off the M 80 Motorway midway between Glasgow and Edinburgh Entrance is free to attendees who pre-book and enrol for a place. Pre-booking allows us to cater for the many dry cleaners who are expected to attend and we can then arrange the teas, coffees, and refreshments that are inclusive and have become a tradition at this our annual event, and are served in the Exhibition area. For suppliers looking for exhibition space there are still spaces available, contact Debbie at [enquiries@gcl.org.uk](mailto:enquiries@gcl.org.uk) The weekend of activities start of with Golf on the Saturday, followed by a Presidential cocktail party and then dinner on the Saturday night. Golf is £15 per head payable to the Hotel, Guild dinner £30 inclusive of wine.



Sunday is free to all, thanks to the sponsorship of the Exhibitors, with the Exhibition opening to viewing at 9.00am. The Conference commences at 10.00 am with a wide range of speakers including Kevin Nelson from Proctor and Gamble, talking about "taking in the laundry and detergent supplies", Jan Querengaesser, from BUFA, talking about "becoming a Master Dry Cleaner and supplies for dry cleaners", Dennis Jack, from Textile Care Supplies, talking about "marketing professional cleaning services", Frank Dixon from The Work Place Advice Group, talking about "Pension Auto Enrolment—a legal requirement", and Marco Boccola, from ILSA, Italy, closing the morning's session by talking to us about "the dry cleaning market in Europe". After lunch we commence the afternoon with the big debate "What We Would Like To Say To Fashion Garment Designers, Manufacturers, and Suppliers". You have got to be there to have your say! Following that we have Taher Purwaiz, from My Beautiful Laundrette, talking about his experiences to date with "Wet Cleaning", followed by a surprise speaker, and then Barry Eaton, from Safechem (Europe), talking about "the sustainable use of Perchloroethylene", then Michael McLaughlan, from Kingdom Machinery, talking about "the need for health and safety if you abuse it you lose it"! Winding up the conference we have Ken Cupitt from the Guild bringing you up to date with what the Guild do for members and where we are up to with this year's shop front competition, followed by the Guild President, Stuart Boyd, with a closing summary and analysing who's got most out of the day?

**Visit The Guild's  
Web site at  
[www.gcl.org.uk](http://www.gcl.org.uk)  
See us on You Tube**

<http://youtu.be/YIsM2etUPt4>  
**Scottish Conference 6th  
September Westerwood  
Hotel Cumbernauld**



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Notice of  
Conference  
available now!**

**Exhibition opens at 9.00am  
Conference starts at 10.00am  
See right hand panel for  
more information on the  
Shop Front Competition**

**Guild Membership Renewal?** Your Membership Subscription for the year 2015/16 is now seriously **overdue** and remember that you can now pay on line by visiting the Guild Website at [www.gcl.org.uk](http://www.gcl.org.uk), or alternatively, Telephone 01698 322669 . Many thanks to those who paid on time because this saves money and time in having to check and chase late payers. Contact [enquiries@gcl.org.uk](mailto:enquiries@gcl.org.uk)

### Diary Dates for 2015

Scottish Centre Conference and Exhibition Sunday 6th of September, Westerwood Hotel and Golf Resort, Cumbernauld, G68 0EW. Just off the M80 Motorway

Guild National Conference 28th February 2016, Park Royal Hotel, Warrington. Just off the M56 motorway

A Guild Extra Ordinary Meeting will be held on Saturday 5th of September at 5.30pm at the Westerwood Hotel Cumbernauld, to declare the winners of the ballot for Officers The vacancies of Hon Nat Treasurer and Hon General Secretary will be voted on by postal ballot.

**Guild of Cleaners  
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**Did You See?** The May issue of the up market "Vogue Magazine" pages 218 to 220 on their comments on dry cleaning. Sad to see we fit somewhere after second hand car dealers and estate agents in the hate lists of consumers. Do we really handle customers garments so badly when we first receive them? Do customers really prefer to wash their items at home than have them professionally cleaned, or is it that we don't do enough to get across the efforts we go to to please?

**Campaign For More Cleaning!** Letters, contained within an e-mail, have gone out to Guild members and similar letters will also be sent out to members of the Textile Services Association and to members of the Society of Laundry Engineers and Allied Trades asking about your views on dry cleaning volumes. Are they starting to decline? These letters are a prelude to starting a campaign to raise the awareness of the value of having items cleaned. You may remember in previous issues of the E-Bulletin we have made reference to the "Man in A White Suit". Is he in fact going to become a reality? Please respond to the letter, your views are important to us.

**Amber Alerts** Still proving to be popular to members when they receive the information but there is a reticence in sending in information on items that have failed, or given trouble, when brought in for cleaning. We value your input and promise not to divulge your details to anyone so that others are unaware of the origin of the information.

**Serving on Guild Council** Willingness to serve at the national level on the Guild Council has sadly declined in recent years and if you wish to attend a council meeting to see the activity before you commit yourself to becoming a serving member you will be very welcome. Send a message to the secretariat that you would like to be invited. [enquiries@gcl.org.uk](mailto:enquiries@gcl.org.uk)

**Training in Industry skills** Interested parties should make contact with the Guild Secretariat to book places. [enquiries@gcl.org.uk](mailto:enquiries@gcl.org.uk)

**Guild DVD on Hand Ironing.** A new DVD produced by the Guild is available and is a video version of the Guild's book on garment finishing. Members will get a free copy when they renew their membership—to get your copy send your payment now. At the June Council Meeting a proposal was accepted that, following the success of this DVD, a new one should be created for Stain Removal. We will update you with progress.

**SHOP FRONT COMPETITION 2015-2016**  
Help Us to Promote Higher Standards in the Industry

£££ Cash Prizes

Judged by Panel of 6 people chosen from the industry

All Entries must be in by 1st February 2016

All you have to do is send in maximum of 4 pictures of your Shop Front & Counter Area

Please note this must be by the owner or an employee of business

Open to All Members & Non Members Drycleaners/ Wet Cleaners/ Launderettes

Winner Announced National Conference @ The Park Royal Hotel Warrington Sunday 28th February 2016

Send entries to [gclshopfront@gmail.com](mailto:gclshopfront@gmail.com)