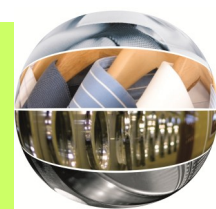




**GUILD
OF CLEANERS
& LAUNDERERS**

For A Better
Qualification
Choose the Guild
of Cleaners and
Launderers

Guild of Cleaners and Launderers



June 2015 E - Bulletin

Guild Asked to Make a Presentation on Dry Cleaning at UKFT Seminar

The United Kingdom fashion Trades Association has asked the Guild to do an hour long presentation on dry cleaning and problems with cleaning garments at its seminar, for members involved in the garment fashion trade, in London, on the 8th of October 2015.

Since 2013 we have been publishing each month "Amber Alerts" about items that could cause problems when cleaned and many of these, electronic mailings, have been also circulated amongst manufacturers and suppliers of garments in the fashion trade services. Is it helping to make changes? Well, to be asked to take part in the seminar and to provide half of its content does show that our sector are being taken more serious and could be making progress to getting some changes considered. You can help by providing us with up to date information on what you would like us to say to them, and things we have in mind are colours running, interlining bubbling, buttons not adequately attached, shoulder padding breaking up in cleaning, accessories and attachments melting in solvent, and unsuitable labels being attached to garments. We don't think that this list is exhaustive and covers everything but we want you to send in your comments so that we can include most of the problems our industry has to contend with. Even tell us about the ones we have already covered above—now is your time to help us make our presence felt!

Visit The Guild's Web site at

www.gcl.org.uk
See us on You Tube

<http://youtu.be/YIsM2etUPt4>
Scottish Conference 6th
September Westerwood
Hotel Cumbernauld



**Booking
Places Now
Clothes
Care
Conferences
and
Exhibitions**

Exhibition opens at 9.00am
Conference starts at 10.00am
See right hand panel for
more information on the
Shop Front Competition

Guild Membership Renewal? Your Membership Subscription for the year 2015/16 is now overdue and remember that you can now pay on line by visiting the Guild Website at www.gcl.org.uk, or alternatively, Telephone 01698 322669. Many thanks to those who paid on time because this saves money and time in having to check and chase late payers. Contact enquiries@gcl.org.uk

Diary Dates for 2015

General Council Meeting 17th June-
Annual General Meeting 1.30pm 17th
June

Both of these will be held at the Rama-
da Encore Hotel, Haydock, WA11
0GR Just off the M6 Motorway at
Junction 23

Scottish Centre Conference and Ex-
hibition Sunday 6th of September,
Westerwood Hotel and Golf Resort,
Cumbernauld, G68 0EW. Just off the
M80 Motorway

Guild National Conference 28th
February 2016, Park Royal Hotel,
Warrington. Just off the M56 motor-
way

**Guild of Cleaners
and Launderers**

56 Maple Drive,
Larkhall, South Lanarkshire,
ML9 2AR

Phone: 01698 322669
E-mail: enquiries@gcl.org.uk

SHOP FRONT COMPETITION 2015-2016

Help Us to Promote Higher Standards in the Industry

Judged by Panel of
6 people chosen from
the industry

£££ Cash Prizes

Open to All Members
& Non Members
Drycleaners/ Wet Cleaners/
Launderettes

All Entries
must be in by
1st February 2016

All you have to do is send
in maximum of 4 pictures
of your
Shop Front
& Counter Area

Winner Announced
National Conference
@ The Park Royal Hotel
Warrington
Sunday 28th February 2016

Please note this must be by
the owner or an employee of
business

Send entries to gclshopfront@gmail.com

The competition poster has now gone out to members who have paid their subs.

Now we are Calling All Suppliers Do you want to be associated with this competition?

What about adding to the cash prize being awarded by the Guild, such as a box of coat hangers, or a roll of polythene, or some other similar item to boost the value of the prize.

Contact the Guild Secretariat with your ideas and offers enquiries@gcl.org.uk

Photographic entries to
gclshopfront@gmail.com

Serving on Guild Council A route to service on the Guild Council in the past was through service at the local regional centres. Alas, in more recent times members have found regular attendance at Centre meetings not to be conducive with modern lifestyles, and some centres have stopped having meetings because regional members could not find local officials to organise events. For this reason the pool of active members wishing to serve at the national level has also sadly declined. If you wish to attend a council meeting to see the activity before you commit yourself to becoming a serving member you will be very welcome. Send a message to the secretariat that you would like to be invited. enquiries@gcl.org.uk

Training Your Guild Council has allocated money for subsidised practical training for members and to achieve this objective we need to get sufficient people together who wish to further their knowledge and skill in a particular task, but now this has been extended to include two courses, one laundry one dry cleaning, in technology. If you would like to benefit from this help please let us know. Interested parties should make contact with the Guild Secretariat to book places. enquiries@gcl.org.uk

Guild DVD on Hand Ironing. A new DVD produced by the Guild is available and is a video version of the Guild's book on garment finishing. Members will get a free copy when they renew their membership—to get your copy send your payment now. There is more on garment finishing in this months Technical Bulletin.



More on the Promotion of Dry Cleaning—During the 1950s a film was being circulated in cinemas starring Alec Guinness and the dry cleaning trade, at that time, used this to their advantage to show the public how much soil was picked up in wear by having selected employees wearing a white suit. At a recent Guild Council meeting it was decided to explore this idea, but in an updated format, to see if we can get the industry to support a new initiative to check how much soil is picked up in today's living environment, and to explore if this could be used to promote clean clothes. Customers bring items in for cleaning usually because they are stained, or creased, or they maybe smell from wear, but seldom because they think they are dirty. The comment from the customer is mainly "it wants freshening up". Is it time to "Freshen Up Our Ideas" and Promote Dry Cleaning in a fashion that is perhaps not too expensive but the trade could find very useful with extra business?

Gift Aid If you pay your Guild membership yourself, and you are a UK Tax Payer, secretariat are sending out a form to allow your Guild to claim back the tax paid on the amount paid. This helps the Guild to increase the value of your fees because we are a registered charity. It costs you no more but it is an arrangement set up with HMRC. Please sign and return ASAP.